

# AUTOTECH

14-16 December 2018,  
Cairo, CICC

BECOME PART OF THE EXCLUSIVE

# HOSTED BUYER PROGRAMME

FOR VIP VISITORS  
IN COLLABORATION WITH:

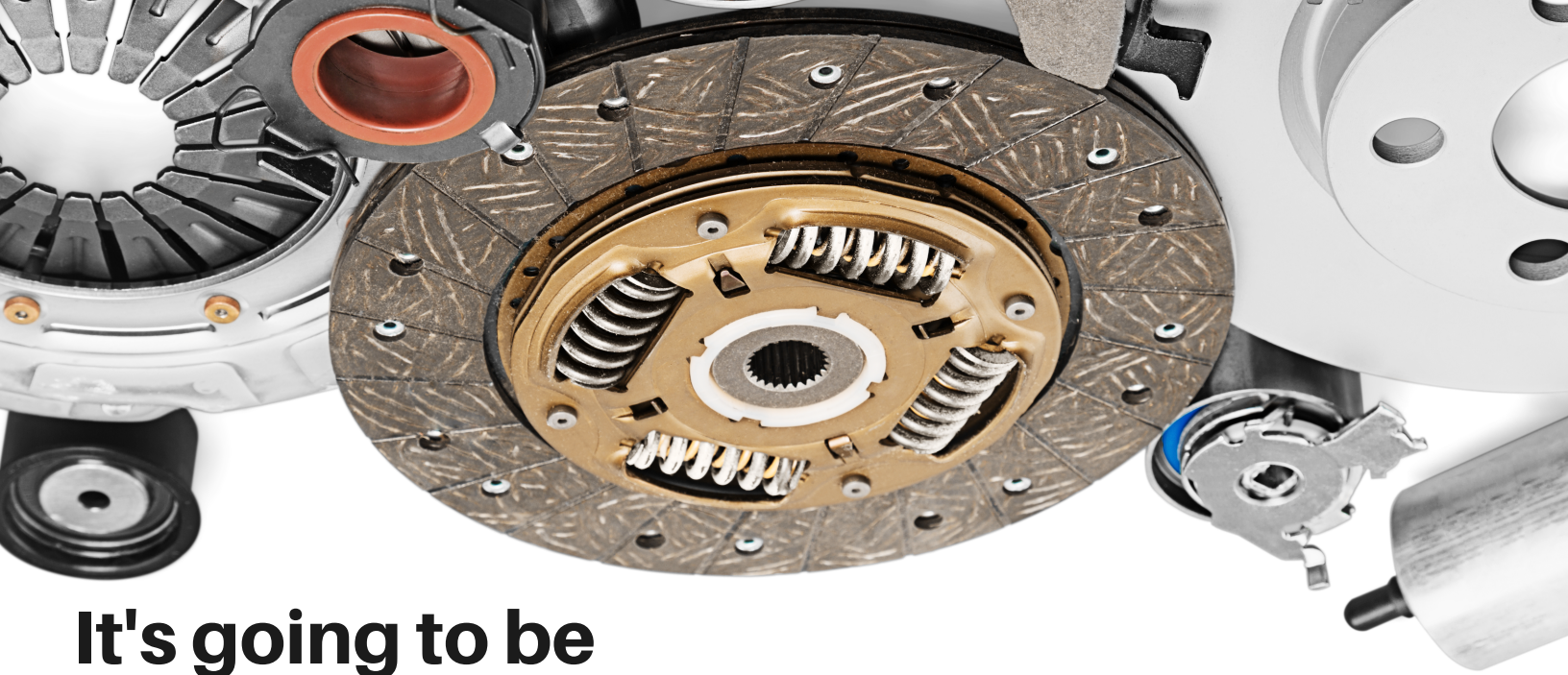


ENGINEERING  
EXPORT COUNCIL OF EGYPT  
المجلس التصديري للصناعات الهندسية

Autotech is organised by:

**informa**





**It's going to be**

# **big**

2018 is an exciting year for Autotech. Following an incredible launch edition in 2017, this year's event is set to increase in size by a massive 40%. But size isn't everything, quality is always at the forefront of everything we do.

This year our focus is on innovation and we are dedicated to bringing the world's most exciting and forward-thinking products to Egypt and Africa.

In collaboration with The Engineering Export Council of Egypt, Autotech will be inviting up to 100 VIP visitors from Africa and Europe to connect with suppliers during three-day exhibition.

Buyers will be fully hosted, meaning flights, accommodation, business meetings and networking events are complimentary.

Please read on to discover the benefits and find out if you qualify.

## What are the benefits?

### PERSONALISED DIARY:



Taking in to consideration your needs and buying objectives. A bespoke diary of appointments will be created for you to meet with relevant suppliers. The idea is to make your trip as productive as possible.

### INVITATION ONLY NETWORKING:



You'll be provided with invitations to exclusive VIP networking events during and after the event so that you may meet potential business partners in a relaxed environment.

### HOSTING:



**ENGINEERING**  
EXPORT COUNCIL OF EGYPT

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Travelling to an event in a different country can be daunting. All Hosted Buyers will be looked after by the Engineering Export Council. From arrival at the airport to hotel check-in and event activities, they will ensure your stay is hassle free.

### POST EVENT TOURS:



Egypt is a beautiful and fascinating country. You'll be invited to explore Cairo in all its glory. From site seeing to tasting the delicious cuisine, tours are fully managed allowing you to enjoy your time in safety and comfort.

### COMPLIMENTARY:



We understand that in tough economic times, the financial justification for business trips can be difficult. Funded by the EECE and Autotech, the program provides you with return flights and accommodation in a 4\* hotel.

### TIME TO RELAX:



After a busy day of meeting with exhibitors, take a moment to put your feet up at the VIP Hosted Buyer lounge and enjoy complimentary refreshments and lunch.

### SATISFIED VISITORS:

- 90% will return in 2018
- 97% say the event is important to their business
- 88% said the quality of exhibitors is above average
- 92% would recommend the event to their industry colleagues
- 98% were overall satisfied the event.

**97% Visitors say Autotech  
is important to their business**





# AUTOTECH

## Who will you meet?

Autotech attracts industry professionals to Cairo consisting of Exhibitors, Hosted Buyers, Trade Buyers and Trade Suppliers. By attending Autotech, participants gain immediate competitive advantage for their business and keep up-to-date with the latest developments in the automotive aftermarket sector including:.

### PARTS AND COMPONENTS

- Powertrain
- Chassis
- Body Parts
- Standard and Interior Parts
- Alternative Original Equipment
- Drive Units
- Charging Accessories, Regenerated, Restored and Renewed Parts for Cars and Commercial Vehicles
- parts and Services for Vintage Vehicles

### REPAIR & MAINTENANCE

- Garage Equipment and Tools
- Body Repairs
- Paintwork & Corrosion Protection
- Vehicle Bodies for Light & Heavy Vehicles
- Caravans & Motohomes
- Towing Service
- Accident Assistance
- Mobile Services
- Waste Disposal and Recycling
- Dealership Equipment
- Basic and Advance Training
- Restoration and Management of Vintage Vehicles

### SERVICE STATION & CARWASH

- Refuelling
- Washing & Care
- Road construction machinery
- Asphalt and geosynthetic
- Bitumen
- Drilling, pile driving, mining equipment and instruments

### IT & MANAGEMENT

- Dealership Management & Construction
- Finance
- Franchise Concepts
- Claim Management
- Claim Control
- Dealer Management Systems
- Garage Management
- Dealership Marketing
- Internet Service Providers
- Vehicle Marts
- Economic Regeneration
- Cluster Initiatives
- Mobility Concepts

### TYRES & BATTERIES

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**95% of exhibitors say it is essential to exhibit at Autotech**

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**91% of exhibitors 'do business' at Autotech**

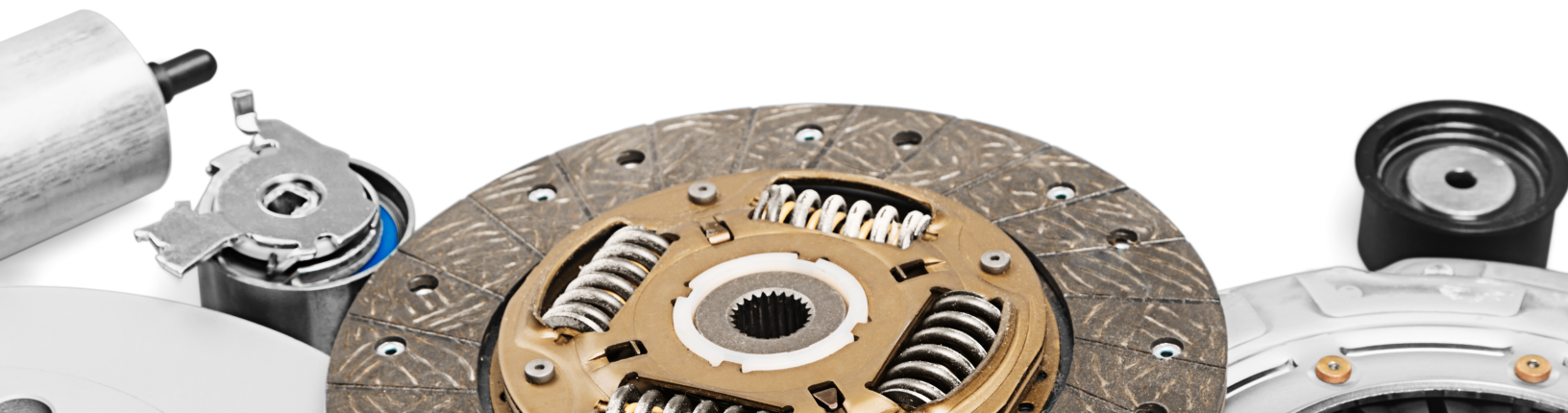
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### ACCESSORIES & TUNING

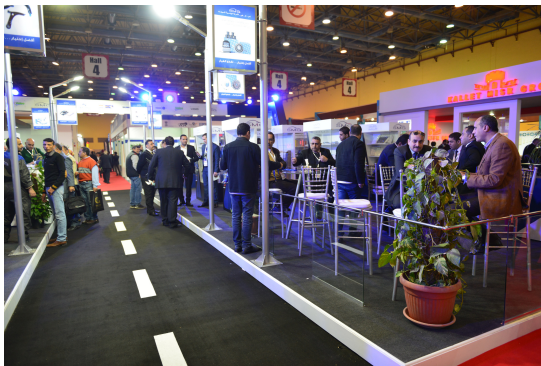
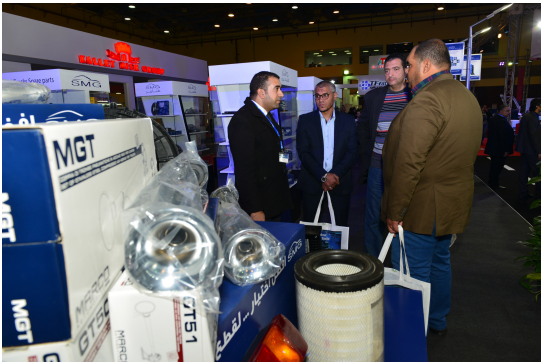
- General Accessories
- Tuning
- Design Enhancement and Customisation
- Infotainment
- Special Vehicles Equipment and Modification
- Alternative Drive Units
- Wheel Rims
- Trailers & Accessories

### ELECTRONICS & SYSTEMS

- Engine Electronics
- Vehicle Lighting
- Electrical Systems
- Driver Assistance Systems
- Comfort Electronics







# Do you qualify?

WHO IS A HOSTED BUYER?

If you represent:

purchasing & procurement executives of major wholesaler groups, retail chains, importers or distributors, fleet management, garages, service stations or OEMs and you are looking for automotive aftermarket solutions, and you are responsible for planning, organizing, recommending or making purchase decisions for the company, you may be eligible to attend as a Hosted Buyer.

Hosted Buyers are the highest level buyers and decision makers from across the world. They are recognized as professionals who work as, e.g.:

- Owner of the company
- Representative of the Board
- Purchase director
- Senior level Purchase Specialist
- Distributors and Traders
- Associations, Government Representatives and Commercial Attaches are also welcome to apply.

# how

**Be part of the most  
innovative event  
in EGYPT**

Contact our Visitor Recruitment Team.

Please email Nadine to let her know that you are interested in attending as a hosted buyer. You will receive a short questionnaire which is designed to help us to qualify you for the programme.

Please note that once accepted, you are committed to attending at least 8 business meetings during your visit to the event.

We look forward to hearing from you.



#### CONTACT US

Be part of something special.

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